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JUN 1 2004  
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PTO/SB/21 (02-04)

<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	09/420,991	
	Filing Date	October 20, 1999	
	First Named Inventor	Kepecs, Jonathan	
	Art Unit	3624	
	Examiner Name	Jagdish Patel	
Total Number of Pages in This Submission	4	Attorney Docket Number	018477-000120US

PTO  
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ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Statement of the Substance of the Interview Return Postcard
Remarks: The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Townsend and Townsend and Crew LLP	
	Tyrome Y. Brown	Reg. No. 46,580
Signature	<i>Tyrome Y. Brown</i>	
Date	June 14, 2004	

CERTIFICATE OF TRANSMISSION/MAILING		
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.		
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Signature	<i>Andrea S. Beck</i>	Date: 6/14/04

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On June 14, 2004

TOWNSEND and TOWNSEND and CREW LLP

By [Signature]



### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN KEPECS

Application No.: 09/420,991

Filed: October 20, 1999

For: METHOD AND SYSTEM FOR  
DISTRIBUTING AND RECONCILING  
ELECTRONIC PROMOTIONS

Customer No.: 20350

Confirmation No.: 3518

Examiner: Jagdish Patel

Technology Center/Art Unit: 3624

STATEMENT OF THE SUBSTANCE OF  
THE INTERVIEW

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450


Sir:

The following is a Statement of the Substance of the Interview for the telephonic interview conducted on May 11, 2004. This is responsive to the Interview Summary mailed May 14, 2004 on the above-referenced application. Applicant respectfully requests that the following remarks be entered.

**REMARKS/ARGUMENTS**

Applicant gratefully thanks Examiner Jagdish Patel for the courtesy shown to Applicant's undersigned representative and Sujit Kotwal (Reg. No. 43,336) during the Examiner Interview. No exhibits were shown or demonstrations conducted. U.S. patent 5,857,175 to Day et al. ("Day") was discussed as it relates to independent claims 1 and 59. It was agreed that a claim amended to include anonymity of a consumer account (e.g., consumer account maintained with an identifier and not other consumer identification information) would overcome Day.

Respectfully submitted,

  
Tyrome Y. Brown  
Reg. No. 46,580

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